



Alexandros Tolis

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Born in 1995 in Germany

SUMMARY

Designer and project consultant with an entrepreneurial background and experience across digital products, visual communication and client projects. Combines design expertise with project management, stakeholder communication and commercial responsibility. Experienced in developing concepts from initial briefing through implementation, collaborating with clients, developers and interdisciplinary teams.

PROFESSIONAL EXPERIENCE

10/2017 – today	Founder and Designer / Project Consultant, AT Design, Heidelberg - Independently manage client projects from initial briefing and concept development through delivery. - Develop digital products, responsive websites, visual identities and communication materials for start-ups, SMEs and institutions. - Translate client requirements and business objectives into concepts, user flows, interfaces and practical design solutions. - Coordinate projects, timelines, external partners and communication with clients and developers. - Prepare design files for implementation and collaborate with developers on interactions, UI details and CMS requirements. - Manage project scope, proposals, cost calculation, invoicing and other commercial responsibilities.
05/2017 – 09/2017	Intern, SAP, Products & Innovations – Design Department, Heidelberg - Collaborated across design, user research, project management and development. - Created UI/UX designs and visual content for digital and print applications. - Illustrating Design Templates (Design Thinking) for SAP Leonardo Customer Engagements - Designing the Design Thinking workbooks for the Customer Enablement team
10/2015 – 06/2017	Entrepreneurship Intern and Graphic Design Support, Gründer-Institut, Heidelberg - Supported entrepreneurship initiatives and projects related to business creation and start-ups. - Developed visual communication materials for the team, students and start-ups. - Supported the communication and presentation of entrepreneurial concepts and activities.
11/2016 – 02/2017	Project Team Member, SAP Next-Gen Consulting, IoT – Design Thinking Project, Walldorf - Contributed to an interdisciplinary Design Thinking project involving user surveys, stakeholder discussions and concept development. - Explored user needs and potential applications of IoT data and translated findings into digital product concepts. - Developed UI/UX concepts, iOS interfaces and prototypes - Created visual communication materials and presentations to communicate concepts and proposed solutions to stakeholders.
11/2009 – 09/2015	Freelance Designer Delivered design work for print, web and gaming, collaborating with programmers, designers and product managers

EDUCATION

10/2014 – 09/2020	SRH University Heidelberg Bachelor of Arts – Business Administration, Electives: Marketing & Psychology Final Grade: 2.3
09/2011 – 07/2014	Handelslehranstalt Business High School, Bruchsal General Higher Education Entrance Qualification (Abitur)

SKILLS

Tools	Adobe Creative Cloud, Figma, Microsoft Office
Languages	German - native; English, Greek - fluent
Technical	HTML, CSS, JavaScript, Python - basic knowledge
Additional Tools	DaVinci Resolve, Cinema 4D, Unreal Engine, Wordpress, Elementor - basic knowledge
Business	Entrepreneurship, business model development, project management, client relationship management, commercial responsibility
Design	UI/UX design, wireframing, user flows, prototyping, responsive web design, visual identity, visual systems
Research & Collaboration	User research, Design Thinking, workshop facilitation, stakeholder collaboration, developer handoff

CERTIFICATIONS AND AWARDS

2018	SRH & HPI "Design Thinking Basics" Certificate
2017	SAP "Design Thinking erleben" Certificate
2017	SAP Award of Excellence

INTERESTS

Technology & Innovation	Cinematography & Arts	Fitness & Football
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